**Self-Exercise 1**

Chapter 13

**Submitted to:**

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**Organization Name**: Daemon Bots Limited

**Description:** Daemon bots limited basically manufactures communicating robots. It based on computer vision and natural language processing. It has a main purpose in surveillance and recon. It is a huge milestone achieve in terms of reducing human effort and life-saving.

**Annual Revenue:** 175000/- per employee

**Number of Employees:** 5

**Future of my firm (after 10 years)**

Become a major part of surveillance and construction companies of Pakistan. Make several headquarters of DBL all over the country.

**Steps to get here**

* Advertisement: making people aware of the revolutionary technology.
* Gain Customer Trust: provide efficient and satisfying services.
* Search new Opportunities: Making the products (robots) more advanced with time as customer needs.
* Revise the SWOT analysis. After every month.
* Hire most compatible people even if it is costly rather then hiring non-compatible people and getting downfall in long term profit.
* Hire creative people. session the brainstorming weekly and create an environment of idea hunt.
* Revising the strategy of “What business are we in?”
* Repeating all above points every time when I inaugurate a novel department.